

ENVIRONMENT NEWS

Redwood mag bags FSC certification

Redwood has been awarded Forest Stewardship Certification (FSC) for its *Your M&S* magazine.

The contract publishing specialist achieved the environmental accreditation just six weeks after applying for it, compared to an average four months.

Keith Grainger, Redwood's chief executive officer says: "At a time when everyone is increasingly concerned about the environment, it is important to our clients that we lead the industry when it comes to responsible business practices."

API biodegradable laminate

API Laminates is launching a laminate that will biodegrade in landfill. The Macclesfield-based firm has worked alongside Porta Brands to develop Porta Bio which uses no oil in production.

Managing director Andrew Stevenson said: "The product will be available to go to market during 2007, but a large-scale launch has been set for 2008, once all tests are done and we have a supply chain in place."

The product has already been trialled in visual tests against traditional films used for



Redwood: sustainable paper

lamination. Most laminates will not biodegrade because of the polyester content. API laminate will be made using only natural ingredients.

Eco-sourcing site launched

Print buyers are to be targeted by a new website launched by Greenpeace and Friends of the Earth (FoE), which will help them to source environmentally friendly print.

Paper Print Environment lists environmentally accredited print companies and paper grades that are FSC-certified.

Greenpeace and FoE print buyer David Shorto said: "The website dispels myths and gives

information about environmental issues. I try to persuade companies at every opportunity to use accredited printers.

The site also offers explanations of environmental accreditations including ISO 14001, EMAS, Greenmark, FSC and the BPIF's environmental assessment scheme. Visit: www.ppe.uk.net

JMC, Horne carbon policies

The James McNaughton Group has announced that it will now produce all of its printed matter in conjunction with the CarbonNeutral Company. It kicks off its carbon neutral status with a new style of family swatch for recycled products and uncoated stocks.

Robert Horne also launched its carbon policy last month, which it has designed to reduce its contribution to climate change.

Commercial director for Robert Horne Bob Latham said: "Our main priority is to reduce our own carbon emissions, from logistics and transport, through to office running. Then we will work with our suppliers to do the same for any products they supply to us."

DIARY DATES

Northprint 2007

24-27 April 2007

Harrogate Exhibition Centre
www.northprintexpo.co.uk

Magazines 2007

8-9 May 2007

Grosvenor House, London
www.ppa.co.uk

Alderson Brothers Print Group Open House

10 May 2007

West Molesey, Surrey
www.alderonbrothers.co.uk

2020 Vision

24 May 2007

Stationers' Hall, London
www.opi.net/2020vision

Fespa 2007

5-9 June 2007

Messe Berlin, Germany
www.fespa2007.com

Newstec 2007

11-12 June 2007

Brighton Centre, Brighton
www.newstec.co.uk

Print Buyer Forum

27-29 June 2007

Oxford Belfry
www.printforum.co.uk

Ipex South Asia

24-27 October 2007

India Expo Centre, New Delhi, India. www.ipexsouthasia.com



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